



**CCRED**  
CENTRE FOR COMPETITION,  
REGULATION AND  
ECONOMIC DEVELOPMENT



## **5<sup>th</sup> ANNUAL COMPETITION AND ECONOMIC REGULATION (ACER) WEEK SOUTHERN AFRICA**

### ***Competition Policy and Economic Regulation for Industrial Development in Southern Africa***

**15 – 17 July 2019**

### **COURSE OUTLINE**

This PTP is the first of its kind to address competition policy and regulation in the context of industrial development in African countries. The programme draws on the theory and empirical evidence from the growing body of research on regional value chains, industrial policy, and barriers to entry and competition in Africa.

#### ***Approach***

The aim of the PTP is to equip practitioners and policy-makers with specialist knowledge and skills to understand the interface between competition, regulation and economic development and apply key concepts to analyse real world policy challenges. Key topics covered include the role of competition policy in opening-up markets to smaller businesses, regulating state owned enterprises, assessing the market power of multinational corporations, and the implications for investment, trade and regional integration in developing countries.

*This year, the programme introduces new concepts relating to competition and economic regulation in the context of digital platforms, big data and 4IR.*

Case studies from competition and regulation matters, and research across the region will be discussed and debated. Participants will also have the opportunity to apply the theory and knowledge through considering practical case study exercises modelled on real world scenarios and cases.

Case studies and exercises will be drawn from competition, policy and regulation issues arising in African jurisdictions.






## Programme

Day 1, 15 July 2019	
0830-0845	<b>Registration</b>
0845-1000	<b>Market power, competition policy and economic regulation</b> <ul style="list-style-type: none"> <li>• Key concepts in competition, regulation and industrial policy</li> <li>• Introduction to markets: prices, profits, and welfare</li> <li>• Inequality, efficiency and inclusive growth</li> <li>• Barriers to entry, market power and public interest</li> <li>• Anticompetitive conduct and economic policy</li> </ul>
Tea break	
1100-1230	<b>Barriers to entry and competition</b> <ul style="list-style-type: none"> <li>• Key theoretical debates in the assessment of barriers to entry</li> <li>• Structural and strategic barriers</li> <li>• Network effects and regulating for rivalry – key case studies</li> <li>• Vertical integration and strategic barriers – key case studies</li> </ul>
Lunch break	
1330-1445	<b>Exercise 1: Discussion exercises</b>
Tea break	
1500-1630	<b>Regional value chains and integration</b> <ul style="list-style-type: none"> <li>• Value chain governance and market power</li> <li>• Cross-border enforcement and the role of regional authorities</li> <li>• Developing regional value chains and regional industrialisation</li> <li>• Implications of the CFTA, national policies, tariffs and non-tariff barriers</li> </ul>

Day 2, 16 July 2019	
0830-1030	<b>Industrialisation and abuse of dominance</b> <ul style="list-style-type: none"> <li>• Theory and practice in exclusionary and exploitative abuse of dominance</li> <li>• Implications of entrenched dominance for industrialisation</li> <li>• The role of sector regulators and policy</li> <li>• State owned enterprises, public procurement and industrial development</li> </ul>
Tea break	
1100-1230	<b>Exercise 2: Competition and policy tools for industrial development</b>
Lunch break	
1330-1500	<b>Collusion and industrial development</b> <ul style="list-style-type: none"> <li>• Techniques for detecting and evaluating collusion</li> <li>• Issues in collusion and industrial development – theory and practice</li> <li>• Regional cartels and constraints to cross-border competition in Africa</li> <li>• Export cartels and regional competition enforcement</li> </ul>
Tea break	
1530-1630	<b>Exercise 3: Case workshop</b>

Day 3, 17 July 2019	
0830-1030	<b>Economics of digital platforms</b> <ul style="list-style-type: none"> <li>• Multi-sided platforms and network effects</li> <li>• The implications for market power, barriers to entry and efficiency</li> <li>• Mergers involving digital platforms</li> <li>• Theories of harm in abuse of dominance: evolution from Microsoft</li> <li>• The analysis and recommendations of the expert reviews on digital platforms undertaken in jurisdictions around the world</li> </ul>
Tea break	
1100-1230	<b>Exercise 4: Merger analysis in digital platforms - considering Google-Waze and Facebook-Instagram in hindsight?</b>
Lunch break	
1330-1500	<b>Exclusionary conduct in digital platforms: the EU Google cases</b> <ul style="list-style-type: none"> <li>• Overview of challenges posed by platforms for economic analysis</li> <li>• The EC's three Google antitrust cases (Google Shopping, Android, AdSense) <ul style="list-style-type: none"> <li>◦ Theories of harm and assessment of conduct and effects</li> <li>◦ Findings, penalties and remedies</li> </ul> </li> <li>• Implications and reflections</li> </ul>
Tea break	
1515-1615	<b>Discussion: Can and should developing countries follow the EU's approach on digital platforms? What should they prioritise?</b>
1615-1645	<b>Wrap up and presentation of certificates</b>

## Programme Lecturers and Facilitators

	<p><b>Prof Simon Roberts</b> is an economics director at the UK's Competition and Markets Authority and a professor in economics at the University of Johannesburg. He held the position of Chief Economist and Manager of the Policy &amp; Research Division at the Competition Commission South Africa from November 2006 to December 2012. In addition, Simon has consulted extensively on competition matters, including being an expert witness in a number of major cases, and has advised competition authorities across the African continent. He has published widely including in <i>World Competition</i>, <i>Journal of Competition Law and Economics</i>, <i>Industrial and Corporate Change</i>, <i>Journal of African Economies</i>, <i>Review of African Political Economy</i>.</p>
	<p><b>Mr Thando Vilakazi</b> is Executive Director at the Centre for Competition, Regulation and Economic Development (CCRED) at the University of Johannesburg, specialising in academic research, teaching and advice on competition policy and industrial development. He is also currently an economist at Acacia Economics providing consulting services on various competition and regulation matters. He previously worked as an economist in the Policy and Research Division at the Competition Commission of South Africa, and has led academic research and provided teaching and advisory services to competition authorities, regulators and private enterprises in South Africa and various African countries. Thando is a PhD candidate (Economics) at UJ and has published several peer reviewed chapters and journal articles on competition and regulation issues.</p>
	<p><b>Ms Reena das Nair</b> is a Senior Lecturer in the Master of Commerce in Competition and Economic Regulation programme at the College of Business and Economics, University of Johannesburg. She is also a Senior Researcher at the Centre for Competition, Regulation and Economic Development (CCRED) at the University of Johannesburg. Prior to joining CCRED, Reena was Programme Manager for Industrial Policy at Trade and Industrial Policy Strategies (TIPS). Before TIPS, Reena worked as a Principal Economist at the Competition Commission of South Africa. She has extensive experience in leading investigations and economic analysis in mergers, abuse of dominance and cartel cases. Reena has a MCom from the University of the Witwatersrand and has published in journals and books in competition and industrial policy. She is a PhD candidate at the University of Johannesburg.</p>
	<p><b>Prof Sean Ennis</b> is a Professor of Competition Policy at Norwich Business School and the Director of the Centre for Competition Policy at the University of East Anglia. Previously, he was a Senior Economist in the Competition Division of the OECD. For two years, he was Executive Director of the Competition Commission of Mauritius, where he was the chief executive in charge of running Mauritius' independent competition authority. At the OECD he developed and led the development and application of the OECD's Competition Assessment Toolkit. Prior to that, he worked as an economist at the European Commission's DG Competition and at the U.S. Department of Justice's Antitrust Division, developing economic analyses for competition law investigations.</p>
	<p><b>Dr Gabor Koltay</b> joined the European Commission's DG Competition Chief Economist Team in 2013 after being an economist in the Economic and Financial Affairs directorate at the European Commission. Gabor has worked on many major cases including the Google Shopping and Google AdSense cases. He has a PhD in industrial economics from the Central European University, Budapest, Hungary and has published a number of articles including in the <i>Review of Industrial Organisation</i>.</p>