



Strathmore Business School



Competition Economics Capacity Building

Competition Authority of Kenya

13 & 14 August 2014

Venue: Strathmore Business School, Nairobi, Kenya

Objectives

This two-day intensive programme, targeted at competition practitioners and those with competition responsibilities in regulatory agencies and companies, will cover key principles and tests in competition economics. The course will cover the appropriate tests, evidence and assessment needed to analyse specific competition matters in mergers, coordinated conduct, restrictive vertical practices and abuse of dominance cases. The sessions will draw on recent experience in Kenya as well as other jurisdictions.

The course will have a strong focus on how the principles are applied in practice, taught by means of lectures on theory, practical case studies and using hypothetical case scenarios where participants apply lessons learnt during the sessions. Feedback sessions where the hypothetical cases will be debated from the perspective of different stakeholders will give the participants an opportunity to test their understanding.

The two day course will be followed by a competition policy workshop on 15 August 2014, covering, amongst other things, key findings from recent studies commissioned by the Competition Authority of Kenya (CAK), presentations of key cases, and the strategic priorities of CAK.

Approach

For each major topic, the sessions will include:

- presentation on the key economic principles, with reference to selected cases;
- application in a hypothetical case scenario, based on actual cases;
- wrap-up of the main points.





The course is organised by the Centre for Competition, Regulation and Economic Development of the University of Johannesburg in conjunction with Strathmore Business School, and a certificate of attendance will be awarded to participants.

Cost

The course cost is US\$700 per person (for the two days), with an early-booking discounted price of US\$500 applying for bookings before 30 June 2014. There will be no extra charge for the workshop on 15 August 2014.

Contact

Booking forms are available from Edwin Adoyo: eadoyo@strathmore.edu. For details on course content, contact Reena das Nair: reenadn@uj.ac.za

2013 course

Participants from last year's course rated it very highly, both in terms of relevance and effectiveness. Participants came from CAK, the Communications Commission of Kenya (CCK), Safaricom, Airtel, East African Breweries, Coulson Harney Advocates, Kaplan & Stratton Advocates, Anjarwalla & Khanna, Iseme Kamau, Muthaura Mugambi, Ayugi and Njonjo Advocates and Strathmore Business School.



Main facilitators



Professor Simon Roberts held the position of Chief Economist and Manager of the Policy & Research Division at the Competition Commission from November 2006 to December 2012. He is a visiting professor at the University of Johannesburg where he is Director of the Centre for Competition, Regulation and Economic Development (CCRED). In addition, Simon has consulted extensively on competition matters over the past 15 years and has been an expert witness in a number of major cases. He has published widely in local and international journals. Simon holds a PhD from University of London, MA from University of East Anglia, and BA (Hons) from Oxford University.



Professor Tom Ross is the Senior Associate Dean (Special Projects), the UPS Foundation Professor of Regulation and Competition Policy and the Director of the Phelps Centre for the Study of Government and Business in the Sauder School of Business at the University of British Columbia, Canada. Tom has been advisor to the Canadian Competition Bureau, including a year as the first holder of the T.D. MacDonald Chair in Industrial Economics at the Competition Bureau in 1990-91 and has been an economic expert on a number of cases. His research in the areas of competition policy, regulation, industrial organization and experimental economics has been published in a number of scholarly journals. He did his undergraduate work at the University of Western Ontario and earned his doctorate at the University of Pennsylvania.



Reena das Nair is a Senior Researcher at the Centre for Competition, Regulation and Economic Development (CCRED) at the University of Johannesburg. Prior to joining CCRED, Reena was Programme Manager: Industrial Policy at Trade and Industrial Policy Strategies (TIPS), a not-for-profit research organisation undertaking economic research for policy makers. Before TIPS, Reena worked as a Principal Economist in the Policy and Research division at the Competition Commission of South Africa. She has experience in undertaking investigations and economic analysis in mergers, abuse of dominance and cartel cases. She has also undertaken research in economic regulation, particularly in the energy sector. Reena has an M Com in economics and BCom (Hons) from the University of the Witwatersrand.

Facilitators will also include Strathmore Business School faculty members.